

Creative Director: Bianca

Designer: Madison

- Website layout with poster like headlines sectioning off each tab of info
- Keeping column structure with margins to speak to poster size
- Navigation bar at the top for each section of text,
  - Below title (his name)
  -
- Home page
  - More graphic design and bold typefaces on the main page
  - Larger sections with pictures being the focus with smaller accompanying text
  - Sections with name + face, album + picture,
  - Have each section picture link to the other pages
  - Sections acting as the overview of the website
    - Bounding boxes filled with color
- Early life
  - Images of early life, image treatment (see below), grid structure
- Career
  - Section off info into beginning stages of career, peak of success, Winter Dance Party tour
  -
- The Day the Music Died
  - Info on accident
- Legacy
  - Different sections for info; wikipedia site speaks to Rock n roll genre, Mexican musicians, etc
  - Horizontal sectioning with bold color boxes

Image treatment

- Cutouts with fun hover state, like a little shaking side to side
- Limit to at most one picture per section (like if there's 3 sections on a page 3 pictures)

Color palette

- Contrasting colors, black, beige

Sources

- Similar to home page; bold colors larger text with websites linked in text

# The JAM DOPE TOUR



NASHVILLE MUNICIPAL  
★ AUDITORIUM  
NASHVILLE, TENNESSEE

THUR. 1  
SEPT. 1  
8:00 P.M.

STARRING

★ **KOOL MOE  
DEE**



★ **ERIC B.  
& RAKIM**

★ **DOUG E  
FRESH**  
AND THE **GET FRESH CREW**



FEATURING

**BOOGIE DOWN PRODUCTIONS**  
**BIZ MARKIE** **ICE-T**

ADVANCE  
TICKET  
DAY of  
SHOW

**\$12.50**  
**\$14.50**

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ALL DISCOUNT LOCATIONS  
NEW LIFE RECORD STORE, Charlotte Ave.

PRESENTED BY **SHOW BIZ PRODUCTION**

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